

H-E-B Program Loyalty Rebate

By enrolling and committing to the program this year, you could receive a rebate back at the end of the year if you purchase at least \$200 every month. Rebates are based on how much you purchase from September through May.

An additional 5% will be added to your summer rebate if you purchase cards all year (Sept. through Aug.)

Here is how it works:

Example A: The Green Family - 10% Rebate

If the Green family buys \$200 worth of H-E-B cards each month from September through May, BCS will earn \$100 for the year. The Green family would get 10% of the earnings or \$10 in May in the form of a statement credit.

Example B: The Bears Family – 15% Rebate

If the Bears family buys \$300 worth of H-E-B cards each month from September through May, BCS will earn \$150 for the year. The Bears family would get 15% of that, or \$22.50, in May in the form of a statement credit.

Example C: The White Family – 20% Rebate

If the White Family buys \$400 worth of H-E-B cards each month from September through May, BCS will earn \$200 for the year. The White family would get 20% of that, or \$40, in May in the form of a statement credit.

Example D: The Cub Family – 20% Rebate and additional 5% Summer Rebate

If the Cub family buys \$400 worth of H-E-B cards each month from September through May, BCS will earn \$200 for the year. The Cub family would get 20% of that, or \$40, in May in the form of a statement credit. If the Cub family also decides they will purchase \$400 worth of H-E-B cards each month June – Aug, BCS will earn \$60 for the summer. The Cub family would get 25% of that, or \$15 in the form of a student credit.

The amount BCS earns depends on how much is ordered each month. Our goal is to have enough participants in the program to order a minimum of \$75,000 worth of cards each month. H-E-B gives BCS 5% back at this level.

Think of this loyalty rebate as profit sharing. Many companies give the employees a share of their profits, depending on the amount. BCS would like to give back to you as you help BCS earn more money with increased participation.

Summary of Rebate Percentages (minimum of \$200/month to get any rebate)

\$200 - \$299/month can receive 10%

\$300 - \$399/month can receive 15%

\$400 or more/month can receive 20%

\$200 or more/month June – Aug can receive an additional 5% on those three months

Rebates are only given to participants that enroll and stay in the program from September through May. The extra 5% will only be given to those who participate June – Aug. You can change the amount you need during the school year, but you cannot drop out if you want the rebate. So, for example, you may start at \$200/month and then increase your monthly amount if needed, but you need at least \$200 each month to get a rebate at the end.

You may also choose to NOT receive the rebate at the end of the year and BCS will benefit more. There is a place on the enrollment form to check if you do or do not wish to receive the rebate. The rebate is optional.